

The Alzheimer's Alliance Tri-State Area cordially invites you to join us for the 9th Annual Twice as Fine Texarkana Wine Festival – a one-of-its kind art, food, music and wine festival for the Four States Area.

The Twice as Fine Texarkana Wine Festival will target a highly affluent audience of wine and food enthusiasts. Wineries from across the State of Texas, numerous merchants and local businesses will give visitors an opportunity to taste and purchase wines and gourmet treats at their best, all from one location. Great music, artisan and crafts, and food tastings are always Twice as Fine when there's Wine!

In 2023, over 15,000 visitors attended the 8th Annual Twice as Fine Texarkana Wine Festival and the event was voted the Best Charity Event in Texarkana. The annual event will be held at beautiful Spring Lake Park in Texarkana on Saturday, May 4, 2024.

Sponsorship benefits include front row access to what will be Texarkana's most exclusive event including involvement in pre-event marketing, an on-site presence during the event, as well as complimentary admission and VIP access for your guests.

The best part is that 100% of our proceeds will be used LOCALLY for the Alzheimer's Alliance Tri-State Area and Our Place Day Respite Center.

We hope you will join us by becoming a partner in our 9th Annual Twice as Fine Texarkana Wine Festival.

Sincerely,





For the ninth year, **Ledwell Office** has elected to be our **Exclusive Presenting Sponsor**.

We are offering many levels of sponsorships to accommodate any level of involvement. Simply choose the level that is best for you or your business and fill out the Sponsor Contract.

We will contact you shortly and are thankful for your interest!

TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY, YOUR COMMITMENT MUST BE MADE BY:

MARCH 1, 2024



SPONSORSHIP OPPORTUNITIES:

CABERNET SPONSOR

PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials, including event poster
- Top Level recognition on event website and social media

EVENT WEEKEND

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

• 14 guests to attend pre-event catered by *Twisted Fork* with music by *Chasing Rita* at the beautiful 25 River Plantation home

DAY OF EVENT

- Logo on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- Prominent sponsor booth at the event
- 14 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

*This level also includes 4 prints of the 2024 Limited-Edition Commemorative Event
Artwork numbered and signed by signature artist, Linda Larey

TOTAL SPONSORSHIP-\$15,000







MERLOT SPONSOR

PRE-EVENT VISIBILITY:

- Logo on all advertising and promotional materials, including event poster
- · Recognition on event website and social media

EVENT WEEKEND:

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

• 12 guests to attend pre-event catered by *Twisted Fork* with music by *Chasing Rita* at the beautiful 25 River Plantation home

DAY OF EVENT:

- Logo on "Thank You" banner displayed at the event entrance
- · Display of your own banner at event
- Sponsor booth at the event
- 12 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

*This level also includes 4 prints of the 2024 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Linda Larey

TOTAL SPONSORSHIP-\$10,000















PINOT NOIR SPONSOR

PRE-EVENT VISIBILITY:

- Logo on all advertising and promotional materials, including event poster
- Recognition on event website and social media

EVENT WEEKEND:

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

• 10 guests to attend pre-event catered by *Twisted Fork* with music by *Chasing Rita* at the beautiful 25 River Plantation home

DAY OF EVENT:

- Logo on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- Sponsor booth at the event
- 10 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

*This level also includes 3 prints of the 2024 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Linda Larey

TOTAL SPONSORSHIP-\$5,000

















ZINFANDEL SPONSOR:

PRE-EVENT VISIBILITY:

- · Name on select advertising and promotional materials, including event poster
- · Name recognition on event website and social media

EVENT WEEKEND:

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

• 8 guests to attend pre-event catered by *Twisted Fork* with music by *Chasing Rita* at the beautiful 25 River Plantation home

DAY OF EVENT:

- Name on "Thank You" banner displayed at the event entrance
- · Display of your own banner at event
- Sponsor booth at the event
- 8 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

*This level also includes 2 prints of the 2024 Limited-Edition Commemorative Event
Artwork numbered and signed by signature artist, Linda Larey

TOTAL SPONSORSHIP-\$2,500

CHARDONNAY SPONSOR:

PRE-EVENT VISIBILITY:

- · Name on select advertising and promotional materials, including event poster
- · Name recognition on event website and social media

EVENT WEEKEND:

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

• 4 invitations to pre-event catered by *Twisted Fork* with music by *Chasing Rita* at the beautiful 25 River Plantation home

DAY OF EVENT:

- Name on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- 4 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

*This level also includes 1 print of the 2024 Limited-Edition Commemorative Event
Artwork numbered and signed by signature artist, Linda Larey

TOTAL SPONSORSHIP-\$1,000

MALBEC SPONSOR:

EVENT WEEKEND:

VIP Exclusive Pre-Event: "TWISTED AND UNCORKED"

 2 invitations to pre-event catered by Twisted Fork with music by Chasing Rita at the beautiful 25 River Plantation home

DAY OF EVENT:

• 2 complimentary festival admission tickets and VIP tent admission tickets (located inside the wine garden)

TOTAL SPONSORSHIP-\$500

twice as fine 2024 SPONSOR CONTRACT

Company Name/ Individual:			
Contact Person:			
Address:	_ City:	State:	ZIP:
Phone:	Fax:		
Email:			
Please check Sponsor Level:	Morlet Change	× \$10,000	
Cabernet Sponsor \$15,000Pinot Noir Sponsor \$5,000	Merlot Sponso Zinfandel Spor		
Chardonnay Sponsor \$1,000	Malbec Spons		
Gift In-Kind — Retail Value \$	Credit Card Payn Name: Card #: Expiration:/ Address: (if differe		
Please print company name and web address Name:			
Web Address:			
SPONSORSHIP CONTRACT MUST TO ENSURE INCLUSION IN ALL	BE RECEIVED BY ELIGIBLE PRINTE	MARCH 1, D MATERIA	2024 ALS
Signature of Sponsor:			
Signature of Alzheimer's Alliance Tri-State Area:			
Torms & Conditions: To comply with IPS requirements, we advise you that the tay deductible amount of your contribution for Endard Income Tay			

purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer's Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717



CONTACT TERRIE ARNOLD FOR MORE INFO 903.223.8021 | terrie@alztristate.org





Haley and Randy Roeser

ADVISORY COMMITTEE

Cathy and Mark Van Herpen **Terrie Arnold** Allan Wren **Collins Cockerell** Katelyn Jordan John Ross

President

For more information on volunteering for the 2024 Twice as Fine Wine Festival, Contact:

ALZHEIMER'S ALLIANCE TRI-STATE AREA 100 MEMORY LANE TEXARKANA, TX 75503 WWW.ALZTRISTATE.ORG





Haleigh Alexander **Robbin Bass** Pam Beck **Ruth Ann Branin Heather Buster Hillary Cloud** Nick Cockerell **Natalie Copeland Sonya Covert** Kim Fowler **Whitney Fuqua Gary Gathright Christina Guzman** Whitney Hall **Claire Hardy Jeff Harlow** Victoria Herman **Courtney Huckabee Mark James Royce James Stephanie James Bonnie Lamb**

Malorie Looney Pam McDaniel Alana Morel Claire Moulton **Chint Murdock** Mary O'Farrell **Hanna Pate** Jerrie Ranev **Christopher Richards** Lauren Richards **Madeline Robbins Stephen Robbins Robby Robertson Marjorie Slimer Susan Slimer** Sally Stuart **Brenda Sutton Holly Swecker Katie Thomas Lauree Tyson Andrea Washington Jimmy Washington Eden White**