

7th annual

twice as fine

TEXARKANA

WINE

FESTIVAL



PRESENTED BY:



Just roll with it

MAY 7, 2022

The Alzheimer's Alliance Tri-State Area cordially invites you to join us for the **7th Annual Twice as Fine Texarkana Wine Festival** – a one-of-its kind art, food, music and wine festival for the Four States Area.

The Twice as Fine Texarkana Wine Festival will target a highly affluent audience of wine and food enthusiasts. Wineries from across the State of Texas, numerous merchants and local businesses will give visitors an opportunity to taste and purchase wines and gourmet treats at their best, all from one location. Great music, artisan and crafts, and food tastings are always Twice as Fine when there's Wine!!!

In 2021, over 12,000 visitors attended the 6th Annual Twice as Fine Texarkana Wine Festival and the event was voted the Best Charity Event in Texarkana. The annual event will be held at beautiful Spring Lake Park in Texarkana on Saturday, May 7, 2022.

Sponsorship benefits include front row access to what will be Texarkana's most exclusive event including involvement in pre-event marketing, an on-site presence during the event, as well as complimentary admission and VIP access for your guests.

The best part is that 100% of our proceeds will be used **LOCALLY** for Alzheimer's Alliance Tri-State Area and Our Place Day Respite Center.

We hope you will join us by becoming a partner in our 7th Annual Twice as Fine Texarkana Wine Festival.

Sincerely,

*Terrie Arnold
Cathy and Mark Van Herpen*



SPONSORSHIP OPPORTUNITIES

CABERNET SPONSOR

For the seventh year, Ledwell Office has elected to be our Exclusive Presenting Sponsor. We are offering many levels of sponsorship to accommodate any level of involvement. Simply choose the level that is best for you or your business and fill out the Sponsor Contract. We will contact you shortly and are thankful for your interest!

TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY, YOUR COMMITMENT MUST BE MADE BY **MARCH 11, 2022.**

PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials including advertising, event poster, and other print materials
- Top Level recognition on event website and social media
- The 7th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Prominent sponsor booth at the event
- 10 complimentary admission tickets, 10 invitations to pre-event wine dinner, as well as 10 complimentary VIP tent tickets
- 4 prints of the 2022 Limited-Edition Commemorative Event Artwork numbered and signed by Terri deNatale

TOTAL SPONSORSHIP \$15,000



MERLOT SPONSOR

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- The 7th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 9 complimentary admission tickets, 9 invitations to pre-event wine dinner, as well as 9 complimentary VIP tent tickets
- 4 prints of the 2022 Limited-Edition Commemorative Event Artwork numbered and signed by Terri deNatale

TOTAL SPONSORSHIP \$10,000





PINOT NOIR SPONSOR

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- The 7th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 8 complimentary admission tickets, 8 invitations to pre-event wine dinner, as well as 8 complimentary VIP tent tickets
- 3 prints of the 2022 Limited-Edition Commemorative Event Artwork numbered and signed by Terri deNatale

TOTAL SPONSORSHIP \$5,000





ZINFANDEL SPONSOR

PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

EVENT WEEKEND

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 6 complimentary admission tickets, 6 invitations to pre-event wine dinner, as well as 6 complimentary VIP tent tickets
- 2 prints of the 2022 Limited-Edition Commemorative Event Artwork numbered and signed by Terri deNatale

**TOTAL
SPONSORSHIP
\$2,500**

CHARDONNAY SPONSOR

PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

EVENT WEEKEND

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- 4 complimentary admission tickets, 4 invitations to pre-event wine dinner, as well as 4 complimentary VIP tent tickets
- 1 print of the 2022 Limited-Edition Commemorative Event Artwork numbered and signed by Terri deNatale

**TOTAL
SPONSORSHIP
\$1,000**

MALBEC SPONSOR

EVENT WEEKEND

- 2 complimentary admission tickets, 2 invitations to pre-event wine dinner, as well as 2 complimentary VIP tent tickets

**TOTAL
SPONSORSHIP
\$500**

twice as fine

2022 SPONSOR CONTRACT

Name of Company: _____
Contact Person: _____
Address: _____ City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email: _____

Please check Sponsor Level:

- | | |
|---|---|
| <input type="checkbox"/> Cabernet Sponsor \$15,000 | <input type="checkbox"/> Merlot Sponsor \$10,000 |
| <input type="checkbox"/> Pinot Noir Sponsor \$5,000 | <input type="checkbox"/> Zinfandel Sponsor \$2,500 |
| <input type="checkbox"/> Chardonnay Sponsor \$1,000 | <input type="checkbox"/> Malbec Sponsor \$500 |
| <input type="checkbox"/> Gift In-Kind — Retail Value \$ _____ | |

Please send this Sponsorship Form and Donation Check to:

Alzheimer's Alliance Tri-State Area
100 Memory Lane
Texarkana, Texas 75503
Attn: Terrie Arnold

- ☐ Please invoice me
☐ I will make my payment online at texarkanawinefestival.com

Credit Card Payment

Name: _____
Card #: _____
Expiration: ____/____ Sec. Code: ____
Address: (if different from above): _____

Please print company name and web address exactly as it should appear on all materials.

Name: _____

Web Address: _____

**SPONSORSHIP CONTRACT MUST BE RECEIVED BY March 11, 2022
TO INSURE INCLUSION IN ALL PRINTED MATERIALS**

Signature of Sponsor: _____

Signature of Alzheimer's Alliance Tri-State Area: _____

Terms & Conditions: To comply with IRS requirements, we advise you that the tax deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer's Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717



CONTACT **TERRIE ARNOLD** FOR MORE INFO
903.223.8021 | terrie@alztristate.org



WINE FESTIVAL

Just roll with it



EVENT CHAIRS

Cathy and Mark Van Herpen

ADVISORY COMMITTEE

Terrie Arnold

Executive Director

Allan Wren

Respite Care Director

Collins Cockerell

Development Coordinator

John Ross

President

EVENT COMMITTEE

Nancy Barlow

Randy Branin

Ruth Ann Branin

Sonya Covert

Brooke Fitts

Summer Floyd

Kay Fowler

Kim Fowler

Whitney Fuqua

Gary Gathright

Christina Guzman

Melissa Harris

Jeff Harlow

Mark James

Royce James

Stephanie James

Bonnie Lamb

Jill Launius

Mark Launius

Pam McDaniel

Mary O'Farrell

Kip Pavey

Mary Ann Pavey

Nannette Pope

Jerrie Raney

Diann Roy

Chris Richards

Lauren Richards

Robby Robertson

Lauree Romero

Lynn Siebel

Lisa Sitterley

Marjorie Slimer

Susan Slimer

Sally Stuart

Brenda Sutton

Andrea Washington

Jimmy Washington

Mary Washington

Denis Washington

Gayle Wright

FOR MORE INFORMATION ON VOLUNTEERING
FOR THE 2022 TWICE AS FINE WINE FESTIVAL,
CONTACT: TERRIE ARNOLD

ALZHEIMER'S ALLIANCE

TRI-STATE AREA

100 MEMORY LANE

TEXARKANA, TX 75503

903.223.8021

TERRIE@ALZTRISTATE.ORG