

# JIVE FOR FIVE

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SPONSORSHIP BROCHURE

CELEBRATING FIVE YEARS

*benefitting the*



Alzheimer's Alliance  
Tri-State Area  
Arkansas • Oklahoma • Texas

*twice as fine*  
**TEXARKANA  
WINE  
FESTIVAL**

SATURDAY | MAY 4, 2019  
SPRING LAKE PARK



The Alzheimer's Alliance Tri-State Area cordially invites you to join us for the 5th Annual Twice as Fine Texarkana Wine Festival, a one-of-its kind wine, art, music, and food festival for the Four States Area.

The Twice as Fine Texarkana Wine Festival will target a highly affluent audience of wine and food enthusiasts. Wineries from across the State of Texas, numerous merchants and local businesses will give visitors an opportunity to taste and purchase wines and gourmet treats at their best, all from one location. Great music, artisan crafts and food tasting are always "Twice as Fine when there's Wine!"

In 2018, over 12,000 visitors attended the 4th Annual Twice as Fine Texarkana Wine Festival and the event was nominated as one of the Best Charity Events in Texarkana. The annual event will be held at beautiful Spring Lake Park in Texarkana on May 4, 2019.

Sponsorship benefits include front row access to what will be Texarkana's most exclusive event including involvement in pre-event marketing, an on-site presence during the event, as well as complimentary admission and VIP access for your guests.

**The best part is 100% of our proceeds will be used LOCALLY for Alzheimer's Alliance Tri-State Area and Our Place Respite Care Center. Alzheimer's is a devastating disease that impacts the lives of over 17,000 families in our area alone.**

Alzheimer's Alliance Tri-State works diligently to provide education and support to improve the quality of life for those families. Our Place Respite Care Center provides a safe, stimulating social environment for those with Alzheimer's and other related dementias three days a week. This allows their caregivers the much needed rest and time to tend to their own health related needs both physically and emotionally.

We hope you will become a partner in our Twice as Fine Texarkana Wine Festival!

*Jessie Arnold*  
*Cathy & Mark Van Herpen*





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## SPONSORSHIP OPPORTUNITIES

For the fifth year, Ledwell Office Solutions has elected to be our Exclusive Presenting Sponsor. We are offering many levels of sponsorship to accommodate any level of involvement. Simply choose the level that is best for your business and fill out the Sponsor Contract. We will contact you shortly and are thankful for your interest!

**TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY, YOUR COMMITMENT MUST BE MADE BY MARCH 15, 2019.**

### PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials including advertising, event poster and other print materials
- Top Level recognition on event website and social media
- Top Level logo on official 2019 Twice as Fine Wine Festival wine bottle
- The 5th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

### EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Prominent sponsor booth at the event, as well as plaque presentation during event
- 10 complimentary admission tickets, 10 invitations to pre-event wine dinner, as well as 10 complimentary VIP tent tickets
- 4 prints of the 2019 Limited-Edition Commemorative Event Artwork Numbered and Signed by Nancy Martin
- Signature piece by Allen Phillips

**TOTAL SPONSORSHIP \$15,000**

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## SPONSORSHIP OPPORTUNITIES

### PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- Logo on official 2019 Twice as Fine Wine Festival wine bottle
- The 5th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

### EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event, as well as plaque presentation during event
- 8 complimentary admission tickets, 8 invitations to pre-event wine dinner, as well as 8 complimentary VIP tent tickets
- 4 prints of the 2019 Limited-Edition Commemorative Event Artwork Numbered and Signed by Nancy Martin
- Signature piece by Allen Phillips

**TOTAL SPONSORSHIP \$10,000**



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## SPONSORSHIP OPPORTUNITIES

### PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- Logo on official 2019 Twice as Fine Wine Festival wine bottle
- The 5th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

### EVENT WEEKEND

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event as well as plaque presentation during event
- 8 complimentary admission tickets, 8 invitations to pre-event wine dinner as well as 8 complimentary VIP tent tickets
- 3 prints of the 2019 Limited-Edition Commemorative Event Artwork Numbered and Signed by Nancy Martin
- Signature piece by Allen Phillips

TOTAL SPONSORSHIP \$5,000

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CHARDONNAY  
SPONSOR

MALBEC  
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## SPONSORSHIP OPPORTUNITIES

### PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

### EVENT WEEKEND

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 6 complimentary admission tickets, 6 invitations to pre-event wine dinner, as well as 6 complimentary VIP tent tickets
- 2 prints of the 2019 Limited-Edition Commemorative Event Artwork Numbered and Signed by Nancy Martin
- Signature piece by Allen Phillips

**TOTAL  
SPONSORSHIP  
\$2,500**

### PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

### EVENT WEEKEND

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- 4 complimentary admission tickets, 4 invitations to pre-event wine dinner, as well as 4 complimentary VIP tent tickets
- 1 print of the 2019 Limited-Edition Commemorative Event Artwork Numbered and Signed by Nancy Martin

**TOTAL  
SPONSORSHIP  
\$1,000**

### EVENT WEEKEND

- 2 complimentary admission tickets, 2 invitations to pre-event wine dinner, as well as 2 complimentary VIP tent tickets

**TOTAL  
SPONSORSHIP  
\$500**

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# 2019 SPONSOR CONTRACT

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please check Sponsor Level:**

☐ Cabernet Sponsor **\$15,000**

☐ Pinot Noir Sponsor **\$5,000**

☐ Chardonnay Sponsor **\$1,000**

☐ Merlot Sponsor **\$10,000**

☐ Zinfandel Sponsor **\$2,500**

☐ Malbec Sponsor **\$500**

☐ Gift In-Kind — Retail Value \$ \_\_\_\_\_

Please send this Sponsorship Form and Donation Check to:

**Alzheimer's Alliance Tri-State Area**

**PO Box 7812**

**Texarkana, Texas 75503**

**Attn: Terrie Arnold**

☐ Please invoice me

☐ I will make my payment online at  
**alztristate.org (click donation button)**

**Credit Card Payment**

Name: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ Sec. Code: \_\_\_\_\_

Address: (if different from above): \_\_\_\_\_

Please print company name and web address exactly as it should appear on all materials.

Name: \_\_\_\_\_

Web Address: \_\_\_\_\_

**SPONSORSHIP CONTRACT MUST BE RECEIVED BY MARCH 15, 2019  
TO INSURE INCLUSION IN ALL PRINTED MATERIALS**

Signature of Sponsor: \_\_\_\_\_

Signature of Alzheimer's Alliance Tri-State Area: \_\_\_\_\_

**Terms & Conditions:** To comply with IRS requirements, we advise you that the tax deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer's Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717



CONTACT **TERRIE ARNOLD** FOR MORE INFO  
**903.223.8021 | terrie@alztristate.org**





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**SPRING LAKE PARK**

## **EVENT CHAIRS**

Cathy & Mark Van Herpen

## **ADVISORY COMMITTEE**

Terrie Arnold, Executive Director

Allan Wren, Respite Center Director

Marisa Percy, Development Coordinator

John Ross, Board President

## **EVENT COMMITTEE**

Alex Barlow

Nancy Barlow

Phil Bishop

Randy Branin

Ruth Ann Branin

Summer Floyd

Whitney Fuqua

Gary Gathright

Christina Guzman

Melissa Harris

Jeff Harlow

Mark James

Royce James

Stephanie James

Bonnie Lamb

Jill Launius

Mark Launius

Pam McDaniel

Mary O'Farrell

Kip Pavey

Mary Ann Pavey

Nanette Pope

Jerrie Raney

Diann Roy

Christopher Richards

Lauren Richards

Robby Robertson

Lauree Romero

Lynn Siebel

Sally Stuart

Brenda Sutton

Andrea Washington

Jimmy Washington

Mary Washington

Gayle Wright

**FOR MORE INFORMATION ON  
VOLUNTEERING FOR THE 2019  
TWICE AS FINE WINE FESTIVAL,  
CONTACT: TERRIE ARNOLD**

Alzheimer's Alliance Tri-State Area  
100 Memory Lane | Texarkana, Texas 75503  
903.223.8021 | [terrie@alztristate.org](mailto:terrie@alztristate.org)

