



8th Annual  
*twice as fine*  
**TEXARKANA**  
**WINE**  
**FESTIVAL**

**CELEBR**8

*good times... come on!*

*A celebration of art, food, music and wine!!*

**BENEFITTING**



**MAY 6, 2023**  
**SPRING LAKE PARK**

**PRESENTED BY:**





The Alzheimer's Alliance Tri-State Area cordially invites you to join us for the *8th Annual Twice as Fine Texarkana Wine Festival* – a one-of-its kind art, food, music and wine festival for the Four States Area.

*The Twice as Fine Texarkana Wine Festival* will target a highly affluent audience of wine and food enthusiasts. Wineries from across the State of Texas, numerous merchants and local businesses will give visitors an opportunity to taste and purchase wines and gourmet treats at their best, all from one location. Great music, artisan and crafts, and food tastings are always Twice as Fine when there's Wine!!!

In 2022, over 15,000 visitors attended the *7th Annual Twice as Fine Texarkana Wine Festival* and the event was voted the Best Charity Event in Texarkana. The annual event will be held at beautiful Spring Lake Park in Texarkana on Saturday, May 6, 2023.

Sponsorship benefits include front row access to what will be Texarkana's most exclusive event including involvement in pre-event marketing, an on-site presence during the event, as well as complimentary admission and VIP access for your guests.

The best part is that 100% of our proceeds will be used **LOCALLY** for the Alzheimer's Alliance Tri-State Area and Our Place Day Respite Center.

We hope you will join us by becoming a partner in our *8th Annual Twice as Fine Texarkana Wine Festival*.

Sincerely,

Terrie Arnold  
Cathy and Mark Van Herpen

Cheers!





# SPONSORSHIP OPPORTUNITIES

## CABERNET SPONSOR

For the eighth year, Ledwell Office has elected to be our Exclusive Presenting Sponsor. We are offering many levels of sponsorship to accommodate any level of involvement. Simply choose the level that is best for you or your business and fill out the Sponsor Contract. We will contact you shortly and are thankful for your interest!

**TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY, YOUR COMMITMENT MUST BE MADE BY **March 3, 2023.****

### PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials including advertising, event poster, and other print materials
- Top Level recognition on event website and social media

### EVENT WEEKEND

**VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen**

- 10 invitations to pre-event *Twisted and Uncorked 70s* themed event catered by Twisted Fork with music by 2 Pianos

### Day of the Event

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Prominent sponsor booth at the event
- 10 complimentary wine garden admission tickets and 10 complimentary VIP tent tickets (located inside the wine garden)

**\*This level also includes 4 prints of the 2023 Limited-Edition Commemorative Event Artwork numbered and signed by Jeannie Knod Edwards**

## TOTAL SPONSORSHIP \$15,000



Photos taken by Healthcare Express



# MERLOT SPONSOR

## PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media

## EVENT WEEKEND

### VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen

- 9 invitations to pre-event *Twisted and Uncorked 70s* themed event catered by Twisted Fork with music by 2 Pianos

### Day of the Event

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 9 complimentary wine garden admission tickets and 9 complimentary VIP tent tickets (located inside the wine garden)

**\*This level also includes 4 prints of the 2023 Limited-Edition Commemorative Event Artwork numbered and signed by Jeannie Knod Edwards**

## TOTAL SPONSORSHIP \$10,000



*Photos taken by Texarkana Magazine*



# PINOT NOIR SPONSOR

## PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media

## EVENT WEEKEND

**VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen**

- 8 invitations to pre-event *Twisted and Uncorked 70s* themed event catered by Twisted Fork with music by 2 Pianos

## Day of the Event

- Logo on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 8 complimentary wine garden admission tickets and 8 complimentary VIP tent tickets (located inside the wine garden)

**\*This level also includes 3 prints of the 2023 Limited-Edition Commemorative Event Artwork numbered and signed by Jeannie Knod Edwards**

## TOTAL SPONSORSHIP \$5,000



*Photos taken by Healthcare Express*





*Photos taken by Texarkana Magazine*

## ZINFANDEL SPONSOR

### PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

### EVENT WEEKEND

#### VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen

- 6 invitations to pre-event *Twisted and Uncorked* 70s themed event catered by Twisted Fork with music by 2 Pianos

#### Day of the Event

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 6 complimentary wine garden admission tickets and 6 complimentary VIP tent tickets (located inside the wine garden)

\*This level also includes 2 prints of the 2023 Limited-Edition Commemorative Event Artwork numbered and signed by Jeannie Knod Edwards

**TOTAL  
SPONSORSHIP  
\$2,500**

## CHARDONNAY SPONSOR

### PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

### EVENT WEEKEND

#### VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen

- 4 invitations to pre-event *Twisted and Uncorked* 70s themed event catered by Twisted Fork with music by 2 Pianos

#### Day of the Event

- Name on "thank you to our sponsors" banner displayed at the event entrance, as well as display of your own banner at event
- 4 complimentary wine garden admission tickets and 4 complimentary VIP tent tickets (located inside the wine garden)

\*This level also includes 1 print of the 2023 Limited-Edition Commemorative Event Artwork numbered and signed by Jeannie Knod Edwards

**TOTAL  
SPONSORSHIP  
\$1,000**

## MALBEC SPONSOR

### EVENT WEEKEND

#### VIP Exclusive Pre-Event at the home of Cathy and Mark Van Herpen

- 2 invitations to pre-event *Twisted and Uncorked* 70s themed event catered by Twisted Fork with music by 2 Pianos

#### Day of the Event

- 2 complimentary wine garden admission tickets and 2 complimentary VIP tent tickets (located inside the wine garden)

**TOTAL  
SPONSORSHIP  
\$500**



*twice as fine*

# 2023 SPONSOR CONTRACT

Company Name/ Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please check Sponsor Level:

☐ Cabernet Sponsor **\$15,000**

☐ Pinot Noir Sponsor **\$5,000**

☐ Chardonnay Sponsor **\$1,000**

☐ Merlot Sponsor **\$10,000**

☐ Zinfandel Sponsor **\$2,500**

☐ Malbec Sponsor **\$500**

☐ Gift In-Kind — Retail Value \$ \_\_\_\_\_

Please send this Sponsorship Form and Donation Check to:

**Alzheimer's Alliance Tri-State Area**

**100 MEMORY LANE**

**Texarkana, Texas 75503**

**Attn: Terrie Arnold**

☐ Please invoice me

☐ I will make my payment online at  
***texarkanawinefestival.com***

### Credit Card Payment

Name: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ Sec. Code: \_\_\_\_\_

Address: (if different from above): \_\_\_\_\_

Please print company name and web address exactly as it should appear on all materials.

Name: \_\_\_\_\_

Web Address: \_\_\_\_\_

**SPONSORSHIP CONTRACT MUST BE RECEIVED BY MARCH 3, 2023  
TO ENSURE INCLUSION IN ALL ELIGIBLE PRINTED MATERIALS**

Signature of Sponsor: \_\_\_\_\_

Signature of Alzheimer's Alliance Tri-State Area: \_\_\_\_\_

**Terms & Conditions:** To comply with IRS requirements, we advise you that the tax deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer's Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717



CONTACT **TERRIE ARNOLD** FOR MORE INFO  
**903.223.8021 | [terrie@alztristate.org](mailto:terrie@alztristate.org)**







8th Annual  
*twice as fine*  
**TEXARKANA**  
**WINE**  
**FESTIVAL**

# CELEBR8

## EVENT CHAIRS

Cathy and Mark Van Herpen

## ADVISORY COMMITTEE

Terrie Arnold

*Executive Director*

Allan Wren

*Respite Care Director*

Collins Cockerell

*Development Coordinator*

John Ross

*President*

FOR MORE INFORMATION ON VOLUNTEERING  
FOR THE 2023 TWICE AS FINE WINE FESTIVAL,  
CONTACT: TERRIE ARNOLD

ALZHEIMER'S ALLIANCE

TRI-STATE AREA

100 MEMORY LANE

TEXARKANA, TX 75503

903.223.8021

TERRIE@ALZTRISTATE.ORG

## EVENT COMMITTEE

Nancy Barlow

Pam Beck

Ruth Ann Branin

Sonya Covert

Nick Cockerell

Janie Coker

Brooke Fitts

Kay Fowler

Kim Fowler

Whitney Fuqua

Gary Gathright

Christina Guzman

Jeff Harlow

Cyenthia Hegmann

Mark James

Royce James

Stephanie James

Bonnie Lamb

Jill Launius

Pam McDaniel

Mary O'Farrell

Mary Claire Paddock

Kip Pavey

Mary Ann Pavey

Jerrie Raney

Chris Richards

Lauren Richards

Madeline Robbins

Stephen Robbins

Robby Robertson

Haley Roeser

Lauree Romero

Lynn Siebel

Lisa Sitterley

Marjorie Slimer

Susan Slimer

Sally Stuart

Brenda Sutton

Andrea Washington

Jimmy Washington

Mary Washington

