

After all these years...

St. **YOU'RE**
11
THE ONE

11TH ANNUAL

twice as fine
TEXARKANA
WINE
FESTIVAL

MAY 2, 2026
11AM-6PM
SPRING LAKE PARK



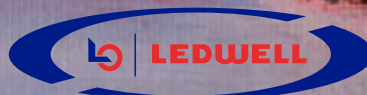
Alzheimer's Alliance
Tri-State Area
Advancing "Dignity" in Care

A celebration of art, food, music and wine!

**Benefitting Alzheimer's Alliance Tri-State Area
& Our Place Day Respite Center**



PRESENTED BY



The Alzheimer's Alliance Tri-State Area warmly invites you to join us for the 11th Annual Twice as Fine Texarkana Wine Festival – a unique celebration of art, food, music, and wine for the Four States Area.

The Twice as Fine Texarkana Wine Festival attracts a highly affluent audience of wine and food enthusiasts. Wineries from across Texas, along with numerous merchants and local businesses, will offer visitors the opportunity to taste and purchase the finest wines and gourmet delicacies, all in one location. The experience is elevated with great music, artisan crafts, and delectable food tastings – and it's always Twice as Fine with wine!

In 2025, the 10th Annual Twice as Fine Texarkana Wine Festival drew thousands of visitors and was voted the Best Charity Event in Texarkana. This cherished annual event will take place at the beautiful Spring Lake Park in Texarkana on Saturday, May 2, 2026.

Sponsorship benefits include front-row access to Texarkana's most exclusive event, involvement in pre-event marketing, an on-site presence during the event, and complimentary admission with VIP access for your guests. The best part is that 100% of our proceeds will be used LOCALLY to support the Alzheimer's Alliance Tri-State Area and Our Place Day Respite Center.

We hope you will join us by becoming a partner in our 11th Annual Twice as Fine Texarkana Wine Festival.

Thank you for your consideration and support.

Sincerely,

Haley and Randy Roeser **EVENT CHAIRS**



Volunteers and Friends at Our Place Day Respite Center

For the eleventh year, Ledwell Office has elected to be our Exclusive Presenting Sponsor. We are offering many levels of sponsorships to accommodate any level of involvement. Simply choose the level that is best for you or your business and fill out the Sponsor Contract.

We will contact you shortly and are thankful for your interest!

TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY,
YOUR COMMITMENT MUST BE MADE BY:

MARCH 2, 2026

SPONSORSHIP OPPORTUNITIES

CABERNET SPONSOR

PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials, including event poster
- Top Level recognition on event website and social media

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 14 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- Logo on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- Prominent sponsor booth at the event
- 14 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)

Kindly note that all guests, including children, must have a ticket for VIP events.

*This level also includes 4 prints of the 2026 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Kathi Couch.



**TOTAL
SPONSORSHIP**



MERLOT SPONSOR

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials, including event poster
- Recognition on event website and social media

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 12 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- Logo on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- Sponsor booth at the event
- 12 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)

Kindly note that all guests, including children, must have a ticket for VIP events.

*This level also includes 4 prints of the 2026 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Kathi Couch.



**TOTAL
SPONSORSHIP**



PINOT NOIR SPONSOR

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials, including event poster
- Recognition on event website and social media

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 10 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- Logo on "Thank You" banner displayed at the event entrance
- Display of your own banner at event
- Sponsor booth at the event
- 10 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)

Kindly note that all guests, including children, must have a ticket for VIP events

*This level also includes 3 prints of the 2026 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Kathi Couch.



TOTAL SPONSORSHIP



ZINFANDEL SPONSOR

PRE-EVENT VISIBILITY

- Name on select advertising and promotional materials, including event poster
- Name recognition on event website and social media

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 8 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- Name on "Thank You" banner displayed at the event entrance
 - Display of your own banner at event
 - Sponsor booth at the event
 - 8 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)
- Kindly note that all guests, including children, must have a ticket for VIP events.

*This level also includes 2 prints of the 2026 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Kathi Couch.



TOTAL SPONSORSHIP

CHARDONNAY SPONSOR

PRE-EVENT VISIBILITY

- Name on select advertising and promotional materials, including event poster
- Name recognition on event website and social media

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 4 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- Name on "Thank You" banner displayed at the event entrance
 - Display of your own banner at event
 - 4 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)
- Kindly note that all guests, including children, must have a ticket for VIP events.

*This level also includes 1 print of the 2026 Limited-Edition Commemorative Event Artwork numbered and signed by signature artist, Kathi Couch.



TOTAL SPONSORSHIP

MALBEC SPONSOR

EVENT WEEKEND

- VIP Exclusive Pre-Event Celebration: **SADDLE UP AND SIP!**
- 2 guests to attend pre-event celebration in the VIP Area at Spring Lake Park with music by The Moss Brothers.

DAY OF EVENT

- 2 complimentary VIP admission tickets (VIP tent and check-in entrance located inside the wine garden)
- Kindly note that all guests, including children, must have a ticket for VIP events.



TOTAL SPONSORSHIP

twice as fine

2026 SPONSOR CONTRACT

Company Name / Individual: _____

Contact Person: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Please check Sponsor Level:

Cabernet Sponsor **\$15,000**

Merlot Sponsor **\$10,000**

Pinot Noir Sponsor **\$5,000**

Zinfandel Sponsor **\$2,500**

Chardonnay Sponsor **\$1,000**

Malbec Sponsor **\$500**

Gift In-Kind — Retail Value \$ _____

Please send this Sponsorship Form and Donation Check to:

Alzheimer’s Alliance Tri-State Area
100 MEMORY LANE
Texarkana, Texas 75503
Attn: Terrie Arnold

- Please invoice me
- I will make my payment online at **texarkanawinefestival.com**

Credit Card Payment

Name: _____

Card #: _____

Expiration: ____ / ____ Sec. Code: _____

Address: (if different from above): _____

Please print company name and web address exactly as it should appear on all materials.

Name: _____

Web Address: _____

SPONSORSHIP CONTRACT MUST BE RECEIVED BY MARCH 2, 2026 TO ENSURE INCLUSION IN ALL ELIGIBLE PRINTED MATERIALS

Signature of Sponsor: _____

Signature of Alzheimer’s Alliance Tri-State Area: _____

Terms & Conditions: To comply with IRS requirements, we advise you that the tax deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer’s Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717



CONTACT TERRIE ARNOLD FOR MORE INFO
903.223.8021 | terrie@alztristate.org



After all these years...

Sti. **YOU'RE**
11
THE ONE

EVENT CHAIRS

Haley and Randy Roeser

**ADVISORY
COMMITTEE**

Mark Van Herpen, Board President
Cathy Van Herpen, Past Chairman
Terrie Arnold, Executive Director
Katelyn Jordan, Development Coordinator
Jane Portis, Respite Coordinator

For more information on
volunteering for the 2026
Twice as Fine Wine Festival,

Contact:

**Alzheimer's Alliance
Tri-State Area
100 Memory Lane
Texarkana, TX 75503
903-223-8021**

11TH ANNUAL

twice as fine

**TEXARKANA
WINE
FESTIVAL**

**MAY 2, 2026
11AM-6PM
SPRING LAKE PARK**

**EVENT
COMMITTEE**

Pam Beck
Keith Beason
Ashley Boyles
Heather Buster
Hillary Cloud Natalie
Copeland Nicole Cox
Kelsey Crews
Kory Crews
Whitney Hall
Claire Hardy
Jeff Harlow

Malorie Looney
Davis McDaniel
Cody McGee
Yuliana McGee
Marjorie Moczygemba
Alana Morel
Claire Moulton
Chint Murdock
Christa Murray
Craig Nakashian
Christopher Richards
Lauren Richards
Madeline Robbins
Stephen Robbins
Suzanne Rogers

Shannon Rowe
Sally Stuart
Holly Swecker
Katie Thomas
Barbara Walker
Alexandra Webb
Jared Witten
Meredith Witten